

ABAY SYZDYKOV - DATA ANALYST & BI SPECIALIST

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SUMMARY: Data Analyst experienced in SQL, Python, Power BI, and statistical modeling.

CORE SKILLS: SQL, Python, ETL Pipelines, Power BI, ECharts, Churn Prediction, Unit Economics.

EXPERIENCE & PROJECTS:

1. FinTech Churn Engine: Reduced churn by 18%, saved ARR using Snowflake & Python.
2. E-Commerce Multi-Touch Attribution: +23% ROAS optimization across .4M marketing spend.
3. Logistics Fulfillment SLA: Decreased SLA breaches from 12% to 2.4% using Prophet forecasting.